MEDIA RELEASE
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Fresh Markets Australia Welcomes Decision on “Effects Test”

Today’s announcement by the Prime Minister, Treasurer and Assistant Treasurer that the Turnbull Government will legislate to fix competition policy in Australia through implementation of the Harper Review’s recommendation to amend Section 46 of the Competition and Consumer Act - the misuse of market power provision is a significant win for the fresh produce industry.

FMA Chairperson Shane Schnitzler said “the introduction of an effects test will deliver a pro-competitive marketplace and will even the playing field across the fresh produce supply chain.”

FMA has been part of an alliance of more than 20 peak business bodies, calling on the Federal Government to strengthen S46 of the Competition and Consumer Act by enacting an “effects test”.

-ENDS-

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About FMA
The Australian Chamber of Fruit and Vegetable Industries Limited trading as Fresh Markets Australia (FMA) is the national organisation representing each of the six Market Chambers, which themselves are organisations which represent the fruit and vegetable wholesalers located in each of Australia’s six central Markets (Brisbane, Sydney, Melbourne, Adelaide, Perth and Newcastle).

In total, the organisation represents in excess of 400 Market wholesaling businesses. Market wholesalers are involved in the sale of some 50-60% of the fresh produce sold across Australia in servicing the requirements of fruit and vegetable retailers, secondary wholesalers/provedores, foodservice industry businesses, processors, exporters and the public. Over 15,000 growers supply to businesses within the Central Market system. The total turnover of businesses in the Central Markets exceeds some $7 billion annually.